



The congreet app connects the participants of your event based on common interests and competences.

Our software is therefore the instrument to increase the satisfaction of your participants.

**congrest**  
easy networking



# congre<sup>es</sup>t

easy networking

## For attendees

### easy contact

Security of your data is very important to us. Your personal entries are guaranteed to be visible to invited event attendees only.

Just take congre<sup>es</sup>t with you: The free mobile app is available in the respective Apple and Android stores.

### easy & secure

### easy 2go

Simply choose your interests – the congre<sup>es</sup>t matching algorithm brings you together with valuable contacts for a dialogue.

## For organizers

### easy connect

Enable your participants to find valuable business contacts. Add value to your event. Next Generation Networking!

Inspire your participants with congre<sup>es</sup>t. Let's convert one-time visitors into recurring customers together.

### easy customer

### easy reporting

Get to know your participants. With congre<sup>es</sup>t you can find out which topics your participants are currently dealing with, using real-time statistics.

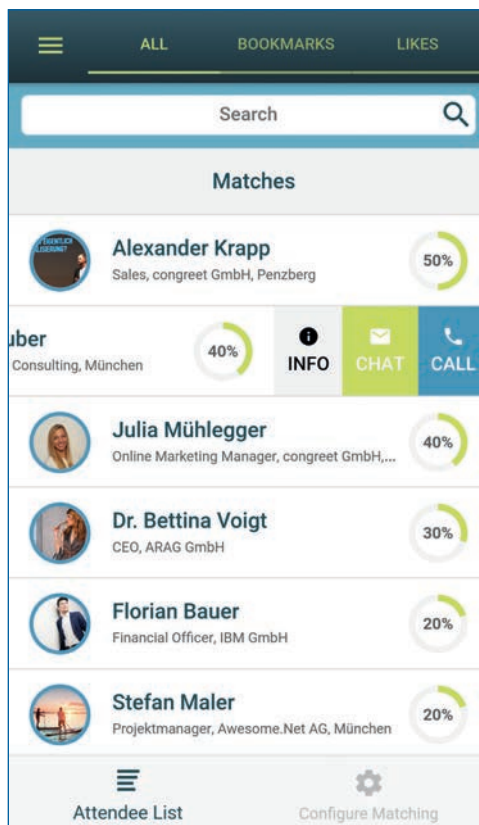




## congreet for attendees

By using congreet you can utilize events even more effectively in the future. In addition to interesting presentations, networking with other visitors is top priority at B2B events. Just as the contents of the lectures were specifically selected in advance, congreet helps you to identify interesting networking partners even before the actual event. This way you can use the breaks to talk to participants who share the same interests.

As an attendee, you can make your profile appealing with only a few entries. By selecting thematically matching keywords, interesting participants are in the spotlight in no time at all.



**BEST OF ALL,** outside the application, your data is inaccessible. Only registered participants will see your interests and profile information. In general, your participation in the event will not be communicated to the outside world.

## How it works





## congreet for organizers

You are offering your participants an invaluable added value using congreet. The satisfaction of the attendees has a positive effect on the number of visitors to the next event – one-time visitors become returning customers.

Not only do you allow your participants to contact other interesting event visitors, but you also receive valuable information about topics that are important to your visitors. Visitor profiles can be supplemented with interesting insights. In addition, live statistics can be used to identify important networks and topics of interest to the target group.

Participants have a positive return from entering their data. As a result, you as the organizer will receive more valuable information about your participants. This allows you to plan future events more targeted.

## Live statistics at a glance



## How it works

In the Web interface, an event can be created quickly and easily.



Define keywords that are relevant to all participants.



The participants are invited via CSV-import or via a Web-form. As soon as the invitation mails have been sent, the networking can begin.



Live statistics give important insights into which topics are important for the participants and which people are valuable for the event.





## Added value for you

### Think of your participants.

When planning your event, think of those for whom you organize the event.  
With **congreet easy networking!**

**congreest**  
easy networking

[www.congreet.com](http://www.congreet.com)

### Advantages at a Glance

- 1** Competitive advantage through added value for your participants.  
Set new impetus to make your event attractive. **2**
- 3** Position your event as customer-friendly and innovative.  
Inspire your participants and turn them from one-time visitors into returning customers. **4**
- 5** Gain valuable insights into topics that interest your participants.  
Plan your next events even more targeted. **6**

### Interest aroused?

Well then try it!  
With the **congreet** trial subscription you can test our offer for three months free of charge.

**Try congreet  
for free.  
Join Now!**

Simply log in at  
<https://app.congreet.com/organizer/register>  
and select the trial subscription.  
You will receive **450 Credits**  
for invitations for **free**.



## easy & secure

The German Data Protection Act is the strictest in the world. We follow that. Your data is safe with us. And the entire process corresponds to the requirements that data protection officers in Germany demand.



## easy community

Profile data and interests are only visible to registered attendees of the particular event. Attendee and organizer profiles are not searchable with Google. You decide for yourself what information you want to provide to others.  
**This is what we guarantee!**

## How congreet came to life

Out of a disappointment. Too many events, too few qualified contacts. We have visited many business events in our professional past. But good contacts have rarely been made by chance. After ample consideration to improve the networking situation at events, we knew what could help us. A network that makes it possible to get to know relevant participants before the event and to filter their interests.

And so, the idea of congreet was born.

A software package, designed to be exactly tailored to the networking for events. Consisting of a browser-based solution and a smartphone app for attendees. And – of course – a back-end for the management functions for organizers.

**We wanted to make one thing possible – easy networking!**