

congreet easy networking for customer events

With congreet, you can turn every event into a valuable customer networking event.

congreet connects the participants of your event based on common interests.

This not only increases the added value for your participants and thus enhances the event, but also provides valuable information about your customers.

This allows you to better tailor your sales and marketing activities to your target audience.

congreet for participants



Create an event-related profile.



2. Select your interests.



Find interesting conversation partners at a glance.



Make contact and arrange a personal meeting on site.



Your benefits

Sales

- Identify the current interests of your customers and be prepared.
- Offer your customers the opportunity to share their experiences.
- Arrange easily customer appointments at the event.

Marketing

- Plan future events even more customer-oriented.
- Create a unique networking experience at your events.
- Get valuable evaluations about your customers.

congreet for companies



1. Create an event.



Establish an exclusive community that includes only invited people.



In-app communication for sending information and advertising.



4. Get valuable evaluations about your customers.



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Customers

- Get to know new, valuable contacts
- Have the opportunity to prepare for networking at the event in advance.
- · Obtain interest-related advice.

Company

- Establish an exclusive customer community.
- Insights allow the sales and marketing campaigns to be adapted to the target group.
- Convert each of your events into a valuable networking event.